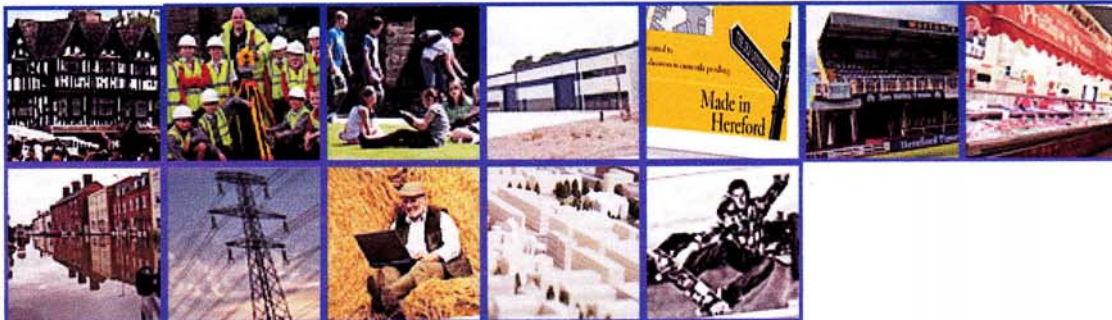


Hereford Futures - Overview

Led by the Chairman, Ted Willmott CB OBE and the Chief Executive, Jonathan Bretherton, the company has a board of highly experienced non-paid directors and a small, expert executive team. Working hand-in-hand with the council's officers and other partners, we ensure that the necessary technical skills and experience are brought to bear on various challenges, including finding solutions to highly complex regeneration and physical development problems.

As well as taking all major decisions and setting policy, the Council chairs the Company's Gateway Committee. This committee allocates resources to the company and decides which projects to ask Hereford Futures to advise upon and then to lead.

Hereford Futures secures significant private investment in Hereford, such as the £80M Stanhope development, and leads contractual negotiations on the Council's behalf. This includes up and coming projects such as the football ground, the Higher Education Centre and the Buttermarket. It also includes investments well under way, such as the Flood Alleviation Scheme which removes over a hundred existing homes and businesses from regular flooding and enables redevelopment of many city centre sites.



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